



## Our Privacy Policy

The GDPR is the European Union's new framework for privacy laws, which came into force on May 25th, 2018. The GDPR protects individuals' rights when it comes to their personal data and what companies can do with it.

***Nothing is changing about your current settings or how your information is processed. We are simply describing our practices and how we explain the options you have to manage your data.***

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated only.

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate services;
2. To provide our users with ongoing customer assistance and technical support;
3. To be able to contact our *Visitors* and *Users* with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

Cookies are small pieces of data stored on a site visitor's browser, usually used to keep track of their movements and actions on a site. Third-party services, such as Google Analytics or other applications may have their own policies regarding how they collect and store information. Our platform stores your data on secure servers behind a firewall.

*If you do not wish for us to process your data, please contact us at: [wbarrett@thefuzegroup.biz](mailto:wbarrett@thefuzegroup.biz)*